

SEPTEMBER 2027 · DOMINION RACEWAY, VIRGINIA

WORLD'S ONLY... INTER-SERVICE MILITARY MOTORSPORTS COMPETITION

PICK YOUR SERVICE. SPONSOR A TEAM.



\$40,000

to train one service dog

~2 YEARS

of specialized training

\$0

cost to the veteran

Top Dog sponsorships fund the Rally4Vets service dog program, pairing disabled veterans with trained service dogs.



YOUR LOGO HITS THE ROAD

Sponsor logos ride on all three Rally4Vets vehicles for the next 11 months, across the country, at cars and coffee events, and veteran gatherings.

2027 SPONSORSHIP OPPORTUNITIES

Every sponsor receives a post-event impact report and photography for CSR reporting.

PRESENTING SPONSOR

\$5,000

ONE AVAILABLE • EXCLUSIVE

Top Dog Championships presented by [Your Brand]

- Name in the event title on all marketing
- Logo on all 3 Rally4Vets vehicles for 11 months
- TWO sponsor drivers on race day
- Prime signage at registration and awards
- Dedicated social media campaign
- Presenting logo on the swag bag
- Featured listing on Rally4Vets.org and DVEN.org
- Product and literature distribution
- PA recognition all day

SERVICE TEAM SPONSOR

\$2,000

ONE PER SERVICE • 7 TEAMS

Official Sponsor of Team [Service]

- Logo on all both Rally4Vets race cars for 11 months
- ONE sponsor driver on race day
- On-site signage at the event
- At least three social media mentions
- Website listing with link on Rally4Vets.org and DVEN.org
- Name/logo in all event communications
- Logo on the swag bag
- Product and literature distribution

CATEGORY SPONSOR

\$750

CHOOSE YOUR CATEGORY

Official [Category] Sponsor of the 7th Annual Top Dog Championships

- Named sponsor of your category
- Banner at the service team staging area
- PA recognition during the event
- Social media and press release recognition
- Website Listing on Rally4Vets.org and DVEN.org as Category sponsor
- Name and logo in event communications
- Product and literature distribution

Army • Navy • Air Force • Marine Corps • Coast Guard • Space Force • National Guard

À LA CARTE

Additional car logo \$750 • Swag bag logo \$250 • Social spotlight \$250 • Product drop \$250

BRING YOUR PEOPLE

Field your employees and veterans as drivers and turn race day into an employee engagement event. No track experience required. Many employers also match personal gifts to our service dog fund.



RESERVE YOUR SPONSORSHIP

First come, first served. One Presenting Sponsor and one sponsor per service. Scan for details.

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www.rally4vets.org

www.DVEN.org

DVEN is a 501(c)(3) nonprofit • EIN 99-5053861