RALLY4VETS

TOP DOG CHAMPIONSHIPS® · 7TH ANNUAL

SEPTEMBER 2027 · DOMINION RACEWAY, VIRGINIA

# WORLD'S ONLY. . .
# INTER-SERVICE MILITARY MOTORSPORTS COMPETITION

## PICK YOUR SERVICE. SPONSOR A TEAM.



**$40,000**
to train one service dog

**~2 YEARS**
of specialized training

**$0**
cost to the veteran



Top Dog sponsorships fund the Rally4Vets service dog program, pairing disabled veterans with trained service dogs.

## YOUR LOGO HITS THE ROAD

Sponsor logos ride on our Rally4Vets vehicles for the next 11 months, across the country, at cars and coffee events, and veteran gatherings.

RALLY4VETS

65–70 DRIVERS · 7 SERVICE TEAMS · 3 VEHICLES

# 2027 SPONSORSHIP OPPORTUNITIES

Every sponsor receives a post-event impact report and photography for CSR reporting.

## PRESENTING SPONSOR

**$7,500**

ONE AVAILABLE · EXCLUSIVE

**Top Dog Championships presented by [Your Brand]**

- Name in the event title on all marketing
- Logo on all 3 Rally4Vets vehicles for 11 months
- TWO sponsor drivers on race day
- Prime signage at registration and awards
- Dedicated social media campaign
- Presenting logo on the swag bag
- Featured listing on Rally4Vets.org and DVEN.org
- Product and literature distribution
- PA recognition all day

## SERVICE TEAM SPONSOR

**$2,000**

ONE PER SERVICE · 7 TEAMS

**Official Sponsor of Team [Service]**

- Logo on all both Rally4Vets race cars for 11 months
- ONE sponsor driver on race day
- On-site signage at the event
- At least three social media mentions
- Website listing as team sponsor with link on Rally4Vets.org and DVEN.org
- Name/logo in all event communications
- Logo on the swag bag
- Product and literature distribution

## CATEGORY SPONSOR

**$750**

CHOOSE YOUR CATEGORY

**Official [Category] Sponsor of the 7th Annual Top Dog Championships**

- Named sponsor of your category
- Banner at the service team staging area
- PA recognition during the event
- Social media and press release recognition
- Website Listing on Rally4Vets.org and DVEN.org as Category sponsor
- Name and logo in event communications
- Product and literature distribution

**Army · Navy · Air Force · Marine Corps · Coast Guard · Space Force · National Guard**

**À LA CARTE** Additional car logo $750 · Swag bag logo $250 · Social spotlight $250 · Product drop $250

## BRING YOUR PEOPLE

Field your employees and veterans as drivers and turn race day into an employee engagement event. No track experience required. Many employers also match personal gifts to our service dog fund.

## RESERVE YOUR SPONSORSHIP

**First come, first served. One Presenting Sponsor and one sponsor per service. Scan for details.**

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